

COMPANY FACTS

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FLEET ENGINEERS ANNOUNCES NEW SALES STRUCTURE



GARY ROBERTS

Gary Roberts has been promoted to Business Development Manager. Roberts has been with Fleet Engineers since 2000 and most recently served as the Engineering Manager. In his new role, Roberts will oversee business development opportunities with a strong emphasis on truck and trailer OEMs.



JASON CANTU

Jason Cantu has been promoted to Strategic Account Manager. Cantu began working for Fleet Engineers as a sales and marketing representative in November 2011 and then moved into the role of Regional Sales Manager before his most recent promotion. In his new role Cantu will be responsible for developing strategic markets and managing a portfolio of corporate aftermarket accounts.



KEVIN LEANDRO

Kevin Leandro has joined the company as Northeast Regional Sales Manager. Leandro has an extensive background in the trucking industry ranging from truck sales to owning a small fleet. He will now be handling aftermarket accounts for Fleet Engineers within the northeast region from Maryland to Maine and west to Pennsylvania.



MARK TYLER

Fleet Engineers' sales veteran Mark Tyler will manage a larger sales territory. Tyler began as a Regional Sales Manager at Fleet Engineers in 2003 with responsibility for customers in Michigan, Wisconsin, Illinois, Indiana, and Ohio. He will now assume additional responsibility for customers in Alabama, Georgia, Kentucky, Mississippi, and Tennessee.

"Gary, Jason, and Mark possess the skills needed to meet both the needs of our customers and our goals," says Ken Griswold, Vice President of Marketing and Sales. "The knowledge, focus, and leadership exhibited by Gary made him an easy choice for his new position. Jason and Mark have demonstrated an ability to effectively manage all of our customers, including fleets, OEMs, and aftermarket distributors. We are happy to have someone of Kevin's background on our team, and know he will do well with our aftermarket customers." Fleet Engineers' direct sales efforts are augmented with five professional sales agencies in North America.

ABOUT FLEET ENGINEERS, INC. For more than 50 years, Fleet Engineers has built a solid reputation for producing quality truck and trailer products, designed to perform in the most demanding conditions. With manufacturing and warehousing facilities stretching across North America, Fleet Engineers designs, manufactures, and distributes comprehensive product solutions for aerodynamics, door systems, spray control, and truck and trailer parts and accessories.

To learn more about how Fleet Engineers is driving solutions to the trucking industry, please visit FleetEngineers.com.

