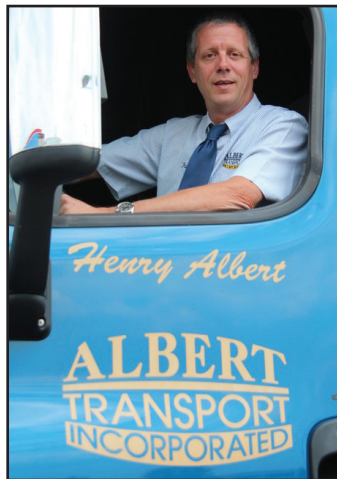


## FLEET ENGINEERS PARTNERS WITH FREIGHTLINER TEAM RUN SMART PRO AND FUEL EFFICIENCY EXPERT HENRY ALBERT

Efficiency solutions provider joins with open community for truckers to drive new levels of efficiency and vehicle performance.



Fleet Engineers, Inc. announced today that it has formally partnered with Freightliner's *Team Run Smart Pro* and fuel efficiency pioneer Henry Albert, owner of Albert Transportation, Inc., based in Statesville, NC. Albert has been a trucker since 1983 and is operating a Freightliner Cascadia Evolution 72" sleeper. He has been successfully utilizing Fleet Engineers' *SmartWay Verified Advanced* Air Slipper side skirts and AeroFlap mud flaps for over three years. The new partnership will increase product development opportunities for Fleet Engineers and support Albert's fuel efficiency goals.

"Working with Henry and Freightliner's *Team Run Smart* on this initiative is a great fit for us," said Fleet Engineers Vice President of Marketing and Sales, Ken Griswold. "We have recently realigned our product line offering and are focusing on increasing our value proposition to the market through our aerodynamic solutions, door systems, spray control, and parts and accessories for trucks and trailers. Our mission is to enhance overall efficiency for fleets."

***"Fleet Engineers is committed to providing cutting-edge solutions that not only add value for our customers, but also work to help solve universal challenges—such as increased performance—for the industry."***

**Ken Griswold**  
Fleet Engineers Vice President  
Marketing and Sales

With increasing concerns about fuel efficiency and new environmental standards from the Environmental Protection Agency (EPA) and other organizations, the trucking industry is focusing more on the cumulative benefits of the existing and developing aerodynamic product solutions being introduced in the marketplace. Working through an aggressive digital communications plan, Freightliner's *Team Run Smart* and Albert are raising awareness with drivers and fleets for the opportunity that investing in new efficiency-focused solutions can provide. Albert is also highlighting the economic value investing in efficiency offers.

"My goal is to do as well as I possibly can on fuel," said Henry Albert. "I'm working with Fleet Engineers because we have a mutual commitment to creating greater

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**FOR IMMEDIATE RELEASE**  
MUSKEGON, MI - JANUARY 28, 2015

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**Efficiency solutions provider joins with open community for truckers to drive new levels of efficiency and vehicle performance.**

efficiencies without sacrificing performance. For example, the ideal configuration for a side skirt is to push it down as close to the road as possible, but there's the practical issue of being able to operate the truck without damaging the side skirt. By working with me and other operators, the Fleet Engineers team is able to offer the perfect blend of maximum efficiency and maximum usability."

"Our goal in partnering with Henry and *Team Run Smart* is to take more of a grassroots approach to conducting research and developing products that target greater efficiency," said Griswold. "Truckers and fleets provide access to crucial user feedback that often gets overlooked in the product development process. By connecting directly with *Team Run Smart* and tapping into the community of truckers that continues to grow around the initiatives Freightliner is supporting, we hope to leverage that feedback and turn it into products that help our customers improve their bottom line."

### **ABOUT FLEET ENGINEERS, INC.**

For over 50 years, Fleet Engineers has built a solid reputation for producing quality truck and trailer products designed to perform in the most demanding conditions. With manufacturing and warehousing facilities stretching across North America, Fleet Engineers designs, manufactures, and distributes comprehensive product solutions for aerodynamics, door systems, spray control, and truck and trailer parts and accessories.

**To learn more about how Fleet Engineers is driving solutions to the trucking industry, please visit [fleetengineers.com](http://fleetengineers.com).**

### **ABOUT FREIGHTLINER AND TEAM RUN SMART**

Freightliner Trucks is a division of Daimler Trucks North America LLC, headquartered in Portland, Oregon, and is the leading heavy-duty truck manufacturer in North America. Daimler Trucks North America produces and markets Class 4-8 trucks and is a Daimler company, the world's leading commercial vehicle manufacturer.

**For more information about Henry Albert and *Team Run Smart*, please visit [teamrunsmart.com](http://teamrunsmart.com).**

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